



Sweet freedom!

Now, you can help yourself to chocolate and help take care of your heart.



FREE His and Her Pedometers with your first shipment!



† One portion equals 4 chews or one bar. For maximum benefit, use two portions per day taken with other foods as part of a diet low in saturated fat and cholesterol. The American Heart Association says a 10% drop in total cholesterol levels can reduce heart disease by 30%. See www.americanheart.org.

CocoaVia BRAND

New COCOAVIA™ snacks are created to be heart-healthy and lower cholesterol. So have your chocolate and eat it too!

Like green tea and red wine, cocoa beans contain antioxidants called *flavanols* that scientists believe may help promote a healthy heart. And now, after years of research, the makers of COCOAVIA™ have perfected the breakthrough COCOAPRO™ process, the only patented process that retains most of the naturally occurring flavanols. The result is great-tasting, heart-healthy COCOAVIA™!

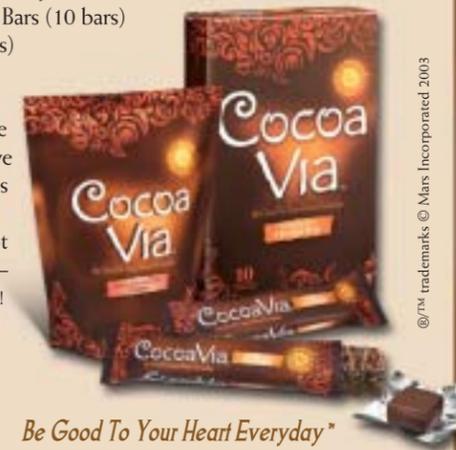
COCOAVIA™ snacks contain natural plant extracts which have been proven to reduce bad cholesterol (LDL) by up to 10%*, and...

- ♥ Naturally occurring cocoa flavanols which promote healthy circulation and healthy blood vessels
- ♥ Heart-healthy vitamins B6, B12 and folic acid
- ♥ A good source of antioxidant vitamins E and C, and an excellent source of calcium
- ♥ 3 grams of fat or less and fewer than 90 calories per portion†

...all deliciously created by Masterfoods USA, the makers of Dove® Chocolate, Snickers® and M&M'S® brands.

Try delicious COCOAVIA™ snacks. And receive our His and Her Pedometers—a \$40.00 value, FREE! (With your first purchase.)

Simply say yes and we'll send you an introductory trial shipment of COCOAVIA™ Chocolate Crunch Bars (10 bars) and Milk Chocolate Flavor Chews (56 chews) for just \$10.00. Savor every morsel with no obligation and if you're delighted, we'll send more about every six weeks unless we receive other instructions from you. You'll also receive a FREE set of His and Her Pedometers that is yours to keep whether or not you continue with COCOAVIA™. COCOAVIA™ snacks are not available in any retail store. So order today—you owe it to your taste buds and your heart!



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1-866-COCOA-NOW
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www.cocoaVia.com

♥ Invitation Code: BCC

Be Good To Your Heart Everyday™

COCOAVIA™ Bars and Chews are available in an assortment of flavors.