

More and more people want to take control of their own learning. That's one of the great things about our new AMA Blended Learning.

It allows you to select, refresh and apply knowledge as you need it.

Its engaging self-directed approach combines exclusive AMA live instructor-led training with a full complement of powerful online resources to put you in charge.



Working Knowledge: AMA Blended Learning fuses live interaction and online resources with hands-on application. It's the mix that sticks.

So, even before your live seminar training begins, you can use our online tools to assess your knowledge and focus your learning.

Then, after your live training has

concluded, you can use our online post-assessment tools to measure learning, identify any knowledge gaps—and close them—with our online tune-up courses. You can even select specific areas of learning and refresh them as you need them on the job. Long after the seminar ends, you'll still be learning and applying.

New AMA Blended Learning. It's the mix that sticks. Because it's directed by you.

To find out how you can bring our unique Blended Learning to your organization, or attend a seminar, just call **1-800-262-9699** or visit **amanet.org/blended**.



You will notice the difference.

AMA BLENDED LEARNING IS DIRECTED BY YOU. BECAUSE NOT EVERYONE LEARNS THE SAME WAY.



Look for this symbol. It identifies our newest AMA Blended Learning seminars.