

# Partnership puts you in good company.

*"We at the Centers for Medicare and Medicaid Services will be working closely with Partnership and its members."*

—Mark McClellan, M.D., Ph.D., Administrator of the Centers for Medicare and Medicaid Services

*"...Partnership for Prevention, an incredible organization that does the number crunching and data analysis to recommend to our federal government the kinds of things they need to know can be in the area of prevention that not only will save lives, reduce suffering, but save money as well..."*

—John Seffrin, American Cancer Society

*"...Partnership for Prevention, the group has been a real leader in supporting prevention in Medicare and helping us work with health professional to get it done, and I want to thank them for that."*

—Mark McClellan, M.D., Ph.D., Administrator of the Centers for Medicare and Medicaid Services

*"Thanks to Partnership for Prevention in recognizing that small companies, too, can lead by example."*

—Duncan Highsmith, Chairman of Highsmith, Inc.

*"Partnership for Prevention is where business, government and nonprofits work together to find solutions that improve health."*

—Richard S. Schweiker, Secretary of Health and Human Services, 1981-1983

*"Partnership is a great touchpoint to many facets of the prevention and health communities."*

—Julie Gerberding, M.D., Ph.D., Director for the Centers for Disease Control and Prevention



HELP SHAPE HEALTH POLICY ACROSS THE BOARD.



# Improving Health on a Human Scale.

**From the individual to the company to the community, prevention can make a real difference in millions of lives.**

When it comes to improving and promoting health, it all starts with the individual and their access to preventive healthcare.

While many factors will affect a person's lifetime health—including biology, social and environmental factors—it stands to reason that approaching each of these factors as entry points to promote better health can have a hugely positive impact.

Which is why an across the board approach, encompassing both the individual's determinants (opportunities) and those of health policy and prevention (strategy and tactics) can realistically save millions of lives and billions of dollars by helping people change unhealthy behaviors and give them access to quality preventive healthcare.

This is not a theory. It is a proven fact—to which Partnership focuses its efforts and resources. Our core mission is to shape health policy to improve health and prevent illness and injury among men, women, children and families who are at needless risk.

Our diverse membership includes Fortune 500 companies, pharmaceutical companies, insurance plans, foundations, national non-profit organizations and associations, national, state and local departments of health, and academic institutions.

## Prevention and Cure: Striving for Balance.

**By convening key thought leaders among a diverse group, Partnership helps focus and set the agenda for key health policy initiatives.**

Partnership gets the right people to the table, facilitates dialog and ensures progress is made in shaping the debate. At the same time, Partnership seeks out and draws attention to critical issues and provides informed options for addressing them.

Since Partnership's approach is based solely on fact-based research and evidence, there is never a political bias or undercurrent in its initiatives or recommendations. Prevention stakeholders value the "safe" environment for open and candid dialog that Partnership provides because although they share common interests in prevention, they often differ when it comes to specifics.

The opportunity to collaborate with leaders from other sectors around common interests is a principal reason why members value Partnership's leadership.

Critical prevention initiatives that Partnership actively works to address include:

- Smoking and tobacco use
- Physical inactivity or improper diet
- Alcohol consumption both in and out of the workplace
- Environmental toxins and microbial agents
- Vehicular and firearm accidents and workplace injury
- Lack of vaccinations and early warning screenings

In almost every case, these illnesses or injuries could largely be largely prevented yet are responsible for a huge negative impact on not only the health of our citizens but on the capacity of the healthcare system itself.

*“Partnership is a great touchpoint to many facets of the prevention and health communities.”*

**—Julie Gerberding, M.D., Ph.D.,  
Director for the Centers for  
Disease Control**

**This is where shaping policy comes in.**

# Help shape policy across the entire spectrum of health issues with just one membership.

**ACCESS THE POWER TO SPEAK WITH ONE CLEAR VOICE TO KEY POLICYMAKERS ON HEALTH ISSUES THAT CONCERN YOU.**



Since its inception in 1991, Partnership continues to be recognized as a unique resource. Its status as an influential national organization enables its members to influence public policy on prevention and achieve results, many of which directly apply to their interests.

To this end, Partnership provides members with access to many recognized leaders in business, government, nonprofits and institutions.

Partnership and its members work closely with federal agencies, Members of Congress, public health organizations, health professional organizations and academic institutions. Partnership members make up many of the leading corporations and non-profits in the country.

**Partnership has been successful in convening key business leaders to:**

- Share and align best practices
- Provide program and informational access among members
- Spur dialog and commitments to address emerging health issues
- Promote prevention in the broadest, most inclusive way

**Partnership projects have led to:**

- Improve health in the workplace
- Gauged the impact of an influenza pandemic with the CDC
- Lobbied Members of Congress on major anti-smoking legislation
- Played a role in legislation lowering the legal blood alcohol content to reduce driving accidents

- Developed technical assistance resource tools and helped prioritize Clinical Preventive Services as set forth by the US Preventive Services Task Force.

And the list goes on and so do our efforts.

The result? Members access the power to help shape policy on health issues that directly affect their companies, their people and their communities.



**The best cure for a disease is to prevent it.**

**Be part of it today.**

# Make prevention part of the cure.



**As a member of Partnership you access the power to help shape policy on important health issues, including the ability to:**

- Collaborate with leaders in other business and government sectors around shared interests
- Influence public policy on prevention and achieve results that can directly impact your company or organization
- Gain valuable insights and relationships in business, government and non-profits to stay current and connected in the field of prevention
- Interact personally with peers across the country to develop and share best practices and policies
- Participate in leading edge prevention thinking and projects to advance knowledge and practices across the board
- Access key talking points and presentations on timely, important health issues
- Receive access to reports in advance
- Join in the prevention governing structure including committees, working groups and task forces
- Receive invitations to semi-annual Board meetings in Washington, DC and network with health policymakers in government
- Receive recognition for your support and promote your status as a member

# Access the power to help shape health policy.



**Become a Partnership member today.**

Please review the enclosed Membership application and levels of commitment that coincide with your company, nonprofit or association. For more information, please call 800 000 0000.

## Partnership Puts You In Good Company.

PLEASE PROVIDE A BRIEF DESCRIPTION OF YOUR COMPANY/ORGANIZATION'S MISSION:

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**MEMBERSHIP DUES:**

Membership dues are calculated on a calendar year basis and correspond To your organization's annual revenue (for-profit organizations) or Operating budget (non-profit organizations). Partnership for Prevention Is a 501 (c) (3) non-profit organization (federal ID#: 52-1735637)

Schedule of membership dues (check appropriate box):

**For -Profit (gross annual revenues)**

- \$100 million + \$11,000
- \$25-1000 million \$5,500
- under 25 mill \$2,750

**For -Profit (gross annual revenues)**

- \$50 million + \$5,500
- \$5-50 million \$2,750
- \$1-5 million \$1,100
- under \$1 million \$500

**State and Local Health Agencies**

- \$100 million + \$11,000

Please send your check & application to:

**Partnership for Prevention**  
 Attention: William Tatum  
 1015 18th Street NW, Suite 200  
 Washington , DC 20036

Signature: -----

Print Name: -----

Title: -----

Date: -----

## Partnership Needs Your Support.

MEMBERSHIP APPLICATION

Company/Organization: -----

Name: (Primary Contact) -----

Title: -----

Address: -----  
 -----

City, State, Zip: -----

Telephone: -----

Fax: -----

Email Address: -----

Website: -----

Name: (Secondary Contact) -----

Title: -----

Address: -----  
 -----

City, State, Zip: -----

Telephone: -----

Fax: -----

Email Address: -----